



TO EXCELLENCE IN EDUCATION

GALA PROGRAM ADVERTISING

LIMITED SPACE AVAILABLE, DON'T DELAY!

Eager to express your support for public education and public school educators?

Interested in reaching a unique audience of K-12 public school educators, district leaders, students, parents, union professionals, government officials, and philanthropists from around the country? Your purchase of a recognition advertisement in The NEA Foundation's Salute to Excellence in Education Gala program is not just an investment in visibility but a contribution that signals your support for the essential workforce that serves more than 75 million children across the United States.

Hosted annually by The NEA Foundation in Washington, DC, the Salute to Excellence in Education Gala shines a spotlight on extraordinary public school educators and partners who inspire students, serve families, and strengthen school communities from coast to coast. Close to 2,000 people gather for this unforgettable event dedicated to recognizing excellence in the classroom and leadership beyond schools' walls.

Placing a recognition advertisement in the Salute to Excellence in Education's program offers significant exposure to this audience while also providing resources that help to sustain critical NEA Foundation programs and initiatives.

Why Advertise?

Targeted Audience: Reach close to 2,000 attendees drawn from communities across the United States.

Meaningful Impact: Demonstrate your commitment to supporting excellence in teaching; educator leadership; and equity, access, and opportunity for all students.

The specifications sheet outlines the range of placements available.

To secure your space in the program for the 2027 Salute to Excellence in Education, taking place on February 12, 2027, in Washington, DC, please complete and return the attached Advertising Reply Form.

Note: Complimentary advertising placements are included in the exclusive benefits packages available to gala sponsors at the Genius, Sage, and Philosopher levels. For more information, access the sponsorship prospectus at www.neafoundation.org.



THE NEA FOUNDATION

SALUTE TO EXCELLENCE IN EDUCATION PROGRAM ADVERTISEMENT SPECIFICATIONS

EVENT DATE: FEBRUARY 12, 2027

FILE TYPES ACCEPTED

- PREFERRED FILE TYPE IS "PRINT RESOLUTION" PDF
- IF NECESSARY, ADS MAY BE 300 DPI .JPG OR .TIF

ART REQUIREMENTS

- ALL ADS ARE PRINTED 4-COLOR PROCESS (CMYK)
- NO RGB OR SPOT COLORS OTHERWISE COLOR MAY NOT PRINT AS EXPECTED.

FULL PAGE AD – WITH BLEED

- Inside Front Cover
- Back Cover

SIZE:
11x8.5 plus .125 bleed

FULL PAGE AD – NO BLEED

- Inside Page

SIZE:
10.5x8

**HALF PAGE AD –
NO BLEED/
HORIZONTAL**
• Inside Page

SIZE:
10.5x3.875

**HALF PAGE AD –
NO BLEED/
VERTICAL**
• Inside Page

SIZE: 5.125x8

**QUARTER PAGE
AD – NO BLEED**
• Inside Page
SIZE:
5.125x3.875



ADVERTISING REPLY FORM

Your purchase of a recognition advertisement in the gala program helps to support The NEA Foundation's ongoing work in partnership with others to promote the absolute best in public education. Thank you for your generous contribution!

NAME	TITLE
EMAIL ADDRESS	PHONE NUMBER
ORGANIZATION NAME	
ADDRESS	CITY/STATE/ZIP CODE
ADMINISTRATIVE CONTACT NAME	ADMINISTRATIVE CONTACT EMAIL
PLEASE RECOGNIZE ME OR MY ORGANIZATION AS	

Advertisers are responsible for submitting payment and all required creative to The NEA Foundation by no later than December 18, 2026. For more information about payment and creative submissions, please contact Betsy Agyeman at (202) 822-7813 or via email at bagyeman@nea.org.

CHOOSE FROM THE FOLLOWING:

☐	Back Cover	\$3,000
☐	Front Cover	\$2,500
☐	Full Page	\$1,500
☐	Half Page	\$500
☐	Quarter Page	\$250

Signature _____ Date _____

By typing your name in the space provided above, you are signing this agreement electronically. You agree your electronic signature is the legal equivalent of your manual/handwritten signature on this agreement. You further agree that your signature on this document (hereafter referred to as your "E-Signature") is as valid as if you signed the document in writing.

Please return this form via email to bagyeman@nea.org.

All advertising commitments are non-refundable. Payment can be made via check (made payable to The NEA Foundation and sent to the address below); online; or via ACH transfer. The NEA Foundation is a 501(c)(3) nonprofit organization (Tax ID 23-7035089). Click [here](#) to access the Foundation's most current 990 form and audited financial statement.